

2017 Member Survey Results Summary



Membership

- Many members join to connect with other knitters but would like to strengthen our community outside of monthly meetings.
- We need to foster a welcoming environment, including some sort of orientation for new members.

Meetings

- Biggest obstacle for metro-area members is parking.
- Non-metro area members are interested in more ways to connect with fellow members.
- Most members are in favor of keeping the business portion of the meetings short.

Programming

- We received several ideas for programming and will take this into consideration as we look at the 2018 calendar.
- There is broad support for scheduling more weekend programming, similar to the Annual Member Appreciation Tea in February.
- While nationally renowned teachers are a big draw for meeting attendance, there is still broad interest in supporting local fiber artists, teachers, and yarn stores.

Volunteering

- There were many requests to modernize our volunteer sign ups with an online system as opposed to clip boards at meetings.
- Volunteer expectations (including physical demands of the role) need to be clearer.
- There is a desire for remote volunteer opportunities that can be done online or via phone.

Communication

- Email is still the preferred mode of communication.
- In addition to pre-meeting email reminders, there is a need to keep the website current with events.
- Many members enjoy the monthly Cable Gram newsletter; about 25% opt to receive a printed copy while 75% prefer to read online.